



DANIELLE NEVEU

Expertise

THALASSOTHERAPY / BALNEOTHERAPY

Scope of Support

- Project Implementation
- Setting up layouts
- Exploitation of Design Options relevant to the overall concept
- Recommendation regarding technical and sanitary specifications
- Pre-selection of technical equipment and various suppliers
- Selection of treatments and creation of programs for Hydrotherapy, Beauty, Fitness
- Staffin Guide,
- Assistance with staff selection and recruiting
- upervision and Building schedules
- Control of quality standards, colors used, materials, dimensions
- Selection of equipment and most effective products with the given budget guidelines and relevent to the overall concept
- Selection among supplier's competitive bids Setting up of schedules, price lists, advertising material
- Recruiting program, training options, and job description
- Creation and adaptation of training programs
- Pre-opening & Opening
- Permanent improvement of means yielding higher returns
- Supervision of Staff training Set-up of internal procedures



INTERNATIONAL HOTEL DEVELOPMENT & MANAGEMENT

- Set -up and implementation of Dietetic menus in co-operation with Chief Dietician
- Set-up of Sales plan
- Presentation to various fairs
- Introduction to specialised Thalasso / Balneo / Wellness Agencies
- Creation of Press Relations Program and Familiarisation Group

**Professional
Experience**

1996–PRESENT INTERNATIONAL

Development Health Center & Spa Consulting

in Turkey, Tunisia, Portugal, Lebanon, Greece, Senegal, Switzerland, Morocco,

In Morocco - Agadir

Tikida Beach Thalassotherapy Center AGADIR
Exploitation, Staff, Quality, Press & Public Relations

In Morocco - Casablanca

Salam / Meredian Chain; Thalassotherapy LE LIDO, Opening Management, Launching

In France - Vichy

Thermal Center LES CELESTINS; Setting up, Opening and Management

In France - La Baule

Thalassotherapy Center THALGO LA BAULE; Opening, Management, Launching

In Switzerland - Mont Pelerin

Le Mirador Spa; Management, Customers Development, Press Relations